

Michelli Weighing & Measurement strengthens commercial leadership with appointment of new Chief Revenue Officer

Metric Exec have been working closely alongside Michelli Weighing & Measurement in the successful placement of Adrian Pierce as the company's new Chief Revenue Officer.

New York, May 2026 – New York founded recruitment firm Metric is proud to announce the successful placement of Adrian Pierce as Chief Revenue Officer at Michelli Weighing & Measurement. Founded in 1947 and operating across 18 states, Michelli is a full-stack measurement partner offering the sale, rental, calibration, and servicing of scales and measurement equipment to clients across industries including aerospace, food & beverage, manufacturing, energy, and logistics. The company holds both ISO 9001 registration and ISO 17025 laboratory accreditation, reflecting its commitment to precision and quality at every level of its operations.

The search was led by Harry Woolfall, Director of Strategic Partnerships at Metric.

Reflecting on the process, Adrian Pierce commented: "I had an outstanding experience working with Metric, and in particular with Harry as my recruiter. From start to finish, Harry demonstrated an exceptional level of thoroughness, ensuring every detail was covered at each step of the process. What stood out most was his ability to truly understand my background and position my experience in a way that aligned perfectly with the opportunities he presented.

Equally impressive was Harry's communication – clear, timely, and transparent throughout. He kept me well-informed, provided valuable insights, and made what can often be a stressful process feel smooth and well-managed. I would highly recommend Metric to anyone considering a career move."

Speaking of the placement, Harry Woolfall commented: "It was a pleasure to support Michelli in securing the right commercial leader at such an important stage of their growth. The TIC sector demands revenue leaders who understand the relationship between technical credibility and commercial performance – Adrian brings both in abundance, and I'm excited to see the impact he will have as Michelli continues to scale."

ABOUT METRIC

Metric is a New York-founded executive and specialty recruitment firm, recognized by the Financial Times as one of the fastest growing companies. Partnering with some of the world's most innovative businesses, Metric builds high-performing global teams across Life Sciences, Infrastructure, Engineering and Data Centers.

Through Metric Exec, the firm delivers C-suite and board-level appointments across its sectors, from high-growth businesses to investor-backed portfolios. Metric is backed by Southfield Capital and operates from seven offices across the US and UK.