Metric places Vice President of Sales & Marketing at Boston Centerless in partnership with May River Capital

Metric have successfully placed Timothy George as Vice President of Sales & Marketing at Boston Centerless, the nation's leading manufacturer and distributor of precision bar materials, delivering a high-stakes executive search in partnership with private equity firm May River Capital.

New York, November 2026 - Timothy joins Boston Centerless from ND Defense, where he served as Vice President of Sales and Marketing. With deep experience across the medical device, aerospace, and defense markets that Boston Centerless serves, he brings the commercial leadership and sector expertise required to drive the next phase of the company's growth.

Boston Centerless has more than 60 years of experience manufacturing and distributing precision bar materials, supplying mission-critical components across medical, dental, aerospace, automotive, defense, and contract manufacturing sectors. As a May River Capital portfolio company, the business is focused on building the commercial infrastructure to match its ambitions.

The VP of Sales & Marketing search was initiated through Metric's relationship with May River Capital, whose confidence in the firm's ability to navigate complex, high-stakes mandates underpinned the appointment. The search involved shifting stakeholder dynamics and an evolving brief, requiring both strategic flexibility and consistent delivery.

The search was led by Harry Woolfall and Lucas Shaw at Metric.

Amy Osier, Human Capital Management and Talent Strategy Leader, May River Capital commented: "Metric partnered with May River Capital on a Vice President of Sales & Marketing search for one of our portfolio companies, and it was not an easy one. The search involved complex stakeholder dynamics, and both the strategy and the timeline changed along the way. Throughout, Metric stayed steady and flexible and kept their focus on getting it right. What set them apart was that they worked as a thought partner, not just a recruiter. Their market insights helped us sharpen our thinking about the role and the talent available. They also listened closely to our feedback and changed their approach quickly as our needs shifted. I would gladly work with Metric again, and I recommend them to anyone facing a complex or high-stakes search."

Timothy George, Vice President of Sales & Marketing, Boston Centerless, commented: "Metric's understanding of the nuances of the medical device, aerospace, and defense markets, combined with transparent and consistent communication throughout, made them an invaluable partner in this process. They were entirely dedicated to finding the right person, not just filling a vacancy, and that focus made all the difference."

Lucas Shaw, Director at Metric, commented: "The VP of Sales & Marketing mandate at Boston Centerless was exactly the kind of search that tests a firm's depth. What made this result possible was the trust May River Capital placed in us from the outset and our ability to stay the course when the mandate shifted. Timothy brings the commercial credibility and sector experience that this business needs at this stage of its growth, and we are proud to have delivered it."

ABOUT METRIC

Metric is a New York-founded executive and specialty search firm, recognized by the Financial Times as one of the fastest growing companies. Partnering with some of the world's most innovative businesses, Metric builds high-performing global teams across Life Sciences, Infrastructure, Engineering, and Data Centers.

Through Metric Exec, the firm delivers C-suite and board-level appointments across its sectors, from high growth businesses to investor-backed portfolios. Metric is backed by Southfield Capital and operates from seven offices across the US and UK.